



Ufi
Approved
Event

In co-operation with



Sultanate of Oman
Ministry of Transport &
Communications



Sultanate of Oman
Ministry of Commerce &
Industry

INFRA OMAN

معرض عمان للبنية الأساسية
STRUCTURING THE FUTURE

Oman's 4th International Exhibition for Infrastructure and Industrial Projects

20 - 22 October 2014

Time: 10:00am - 1:00pm & 4:30pm - 8:30pm

Oman International Exhibition Centre

Sultanate of Oman



Power packed Networking Opportunity with Government Officials and Key Decision Makers



www.alnimrexpo.com/infraoman

The Sultanate's Most Comprehensive Infrastructure Exhibition



After completing 43 glorious years of the Renaissance, the Sultanate of Oman is pushing ahead with its rapid development with the ongoing construction of major infrastructure projects in many parts of the country. More development projects, costing billions of dollars, are set to be implemented in the coming years as the Sultanate takes concrete measures to diversify its economy.

As infrastructure investments continue to grow, Infra Oman 2014 is your direct gateway to the opportunities in this sector, enabling your company to play a prominent role in the country's development. By bringing together all leading companies in the industry, ministry officials, CEOs and other senior managers, Infra Oman will serve as an ideal platform for networking with key decision makers, expanding your business contacts and strengthening your presence in Oman's vibrant construction market.

Participate in Infra Oman and showcase the difference that your company can make to the Sultanate's highly impressive infrastructure development. Book your stand today!

Major Infrastructure Projects In Oman

1. US\$ 112 billion is being executed or is being planned in Oman, according to new figures.
2. US\$ 15.5 billion GCC Rail Network to Begin Building in 2014. . It will be the country's first railway. The 2,244 km network is to link the desert town of Buraimi, bordering the United Arab Emirates, to six major settlements in Oman including the industrial city of Sohar. The railway is part of the Gulf Cooperation Council (GCC) railway project which will connect all six Gulf Arab states. Once completed, the GCC railway network will be fully operational in 2018.
3. Airports account for US\$ 4.29 billion of the funds set aside under the eighth five year plan, with expansion projects in Muscat, Salalah and Sohar underway. Oman has also allocated US\$ 3.2 billion for roads; US\$ 1.3 billion for seaports; US\$ 1.17 billion for water and US\$ 1.16 billion for housing projects.
4. US\$ 15 billion investment in Salalah Free Zone by 2025. SFZ currently has an aggregate investment of US\$ 3.6 billion; the first phase of the strategic action plan for the zone's growth will target increasing that value to US\$ 5 billion by the end of 2018.
5. First phase of Salalah's US\$ 1 billion medical city to open in 2016.
6. Haya Water to invest US\$ 2.6 billion in the next 5 years, until 2018, to implement various sewage projects in the country.



Full Range of Marketing & Promotional Strategies

- Print Media** – Press releases, advertisements and feature articles in newspapers, weekly magazines and industry publications
- Online Media** – Press releases and blogs in popular portals and social networking sites as well as an event website
- Outdoor Media** – Mupies and Megacomms in strategic sites as well as distribution of thousands of leaflets all over Muscat
- Mailings** – Direct mailing and e-mail shots to thousands of industry professionals in our database as well as VIP invitations
- Radio & TV** – Radio spots to effectively raise awareness about the event and live TV coverage to reach targeted audience



Why exhibit at Infra Oman

- Introduce your new products, equipment and services directly to your target clients in Oman's construction sector
- Proudly showcase your company's ongoing infrastructure projects as well as your previously completed projects
- Boost your leading position in the market by highlighting your company's capabilities in infrastructure development
- Take advantage of the major opportunities as the Sultanate pursues massive infrastructure development nationwide
- Get the edge over your competitors with this excellent platform for effectively promoting your products and services

Expo Highlights

Construction Requirements	Green & Future Buildings	Heavy Equipment & Technology
Hotel & Tourism Projects	Industrial Free Zones	Industry & Manufacturing
Power & Water Technologies	Renewable Energy & Environment	Tools & Equipment
Transportation & Logistics	Infrastructure Projects - Roads, Airports, Railway & Ports - Build & Supply	

Exhibition Profile

1. BUILDING & CONSTRUCTION

- Abrasives & Adhesives
- Cement & Concrete Products
- Electrical Products
- Formwork & Scaffolding
- Interior & Design Service
- Marble Finished Products
- Stone Products & Technology
- Air Conditioning Systems
- Ceramics & Tiles
- Elevators / Escalators
- Glass & Fibreglass Products
- Iron, Metal & Steel Products
- Paints & Coatings
- Software Solutions
- Aluminium & Steel
- Construction Tools / Supplies
- Fire Safety & Security Systems
- Hardware & Tools
- Kitchen Modules / Equipment
- Plastic Products
- Wood Products
- Building Materials
- Doors, Gates & Windows
- Flooring Materials
- Interior Furnishings
- Lighting Fixtures / Accessories
- Rubber Products



2. HEAVY EQUIPMENT & TECHNOLOGY

- Construction Vehicles & Equipments
- Loaders / Skid Loaders
- Cranes / Tower Cranes
- Machines & Plants
- Earthmoving Equipments
- Mining Machines
- Lifting Appliances & Conveyors
- Tankers, Trailers and Tractors



3. INFRASTRUCTURE PROJECTS

- Affordable Housing
- Civil Engineering
- Drilling & Dredging Companies
- Iconic Structures
- Manufacturing Facilities
- Tourism Projects
- Airport Construction / Expansion
- Coastal Management Consultants
- Future & Green Buildings
- Industrial Estates / Free Zones
- Marine Engineering
- Urban & City Planners
- Architectural Services
- Commercial Development
- Hospital Design / Construction
- Landscaping
- Quantity Surveyor
- Asphalt Plants & Machinery
- Contracting & Consulting
- Hotel / Resort Projects
- Luxury Residential Properties
- Sports Facilities



4. POWER & RENEWABLE ENERGY

- Bio Fuels
- High Voltage Equipments
- Renewable Energy Systems
- Transmission Equipment
- Cables & Cable Accessories
- Hydro Power
- Smart Energy Technology
- Voltage Regulators
- Generators
- Industrial & Power Automation
- Solar Panels & Technologies
- Valves & Control Systems
- Geothermal
- Power Plant & Switchgear Equipments
- Transformers
- Wires & Cables



5. WATER & ENVIRONMENT

- Desalination Equipment
- Pollution Control Equipment
- Solid Waste Management
- Water Pumps & Filters
- Fountains & Pools
- Pollution Control Systems
- Trash Collection
- Wind Turbines
- Hazardous Waste Clean-Up
- Purification / Filtration Systems
- Wastewater Treatment Systems
- Pipes & Plumbing
- Recycling Technologies
- Water Filtration & Purification Systems



6. TRANSPORTATION & LOGISTICS

- Airport Construction Services
- Designing / Engineering Services
- Port Builders & Contractors
- Road Construction Machinery
- Traffic Management Systems
- Airport Equipment & Security Systems
- Fare & Toll Systems
- Port Equipment Suppliers
- Road Signs
- Trains & Railways Systems
- Bridges & Tunnelling
- Highway Construction
- Public Transport Systems
- Ship Building & Repair
- Warehousing & Storage
- Cargo Loading Equipment
- Ports Authority Operators & Suppliers
- Railway Plans & Programs
- Transport Management



7. INDUSTRY & MANUFACTURING

- Artificial Lift Systems
- Manufacturing Equipment
- Data Storage Systems
- Oil & Gas Equipment
- EOR Technologies
- Petrochemical Plants
- Industrial Machinery
- Production Technologies



8. FIRE SAFETY

- Fire Alarm Systems
- Fire Fighting Equipments
- Marine Fire Protection
- Gaseous Suppression Systems
- Fire Suppression Systems
- Water Leakage Detection
- Kitchen Hood Systems
- Fire Trucks
- Voice Evacuation and PAVA Systems
- Gas Detection Equipments
- Vehicle Fire Protection



Note: The list above is not exhaustive and only gives examples of products, equipment, projects and services that will be displayed at Infra Oman 2014.

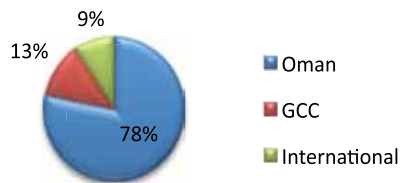
Visitor Profile

THE LARGEST GATHERING OF INDUSTRY PROFESSIONALS

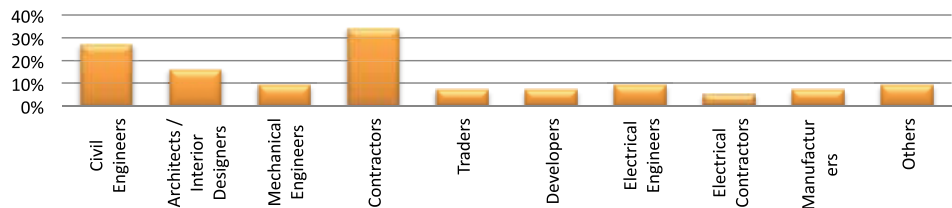
- ◆ Building Material Manufacturers, Suppliers and Distributors
- ◆ Consultants – Architects, Engineers, Real Estate
- ◆ Contractors – Civil, Mechanical, Electrical, Plumbing, Pipeline
- ◆ Contracts, Procurement and Logistics (CPL) and Supply Chain Managers
- ◆ Facility Operators / Managers / Industry Professionals
- ◆ Investors – Government Pension Funds, Venture Capitalists, potential Private Local Partners
- ◆ Property Owners / Developers / Homeowners
- ◆ Public Sector Officials – Representing Ministries, Tender Boards, Municipalities
- ◆ Senior Management – CEOs, COOs, CTOs, Board Members



Visitors



VISITORS' PROFILES



International Participation

BAHRAIN	CANADA	CHINA	EGYPT
FRANCE	GERMANY	INDIA	IRAN
ITALY	JAPAN	JORDAN	KOREA
KUWAIT	LEBANON	MOROCCO	NETHERLANDS
PAKISTAN	RUSSIA	SAUDI ARABIA	SINGAPORE
SPAIN	THAILAND	TAIWAN	TURKEY
UAE	UK	USA	VIETNAM



Infra Oman is the First exhibition in Oman to be BPA audited.

BPA worldwide confirmed and independently validated attendance, demographically and geographically coverage data based on verified registration of trade visitors at Infra Oman 2013.

The audit gives the sponsors & exhibitors certified and accurate number of trade visitors to compare with other exhibitions and invest their money in the right event.

Infra Oman 2013

Region's Largest Gathering of Industrial Professionals

A three-day event made of 236 exhibitors, 2 halls for a total gross of 8118sqm and 3992 visitors. As one of the most promising markets of the region, the Sultanate of Oman has hosted, from the 30 September – 02 October, the leading infrastructure exhibition in the GCC, closing with a big success not only in terms of numbers, but also from the point of view of quality and standards achievements. After reviewing on-site interviews, post show questionnaires, media reports and key-persons' remarks, from all perspectives, the feedback is that the Infra Oman 2013 was a success and is indeed the mandatory platform for doing business in the Sultanate of Oman.



The show was inaugurated by **HE Dr. Rasheed bin Al Safi al Huraibi, Chairman of the Tender Board Oman**, accompanied by ministry officials and members of the diplomatic forces.



Heavy Equipment Zone

All the **major heavy equipment** dealers and brands participated in Infra Oman 2013, making it the perfect and only exhibition to showcase their machinery, materials and equipment for construction and infrastructure projects.



JCB Dancing Diggers



Testimonials



Larsen & Toubro (Oman) LLC

"Infra Oman Exhibition proved to be a platform that provided an opportunity for the stakeholders of construction industry; be it Developers, Contractors, Suppliers and the Customers of existing organizations to expand their businesses and open gates for the new entrants in the market by means of networking & relationship building."

– P.R. Surendhra Babu (Chief Executive Officer)



Mohsin Haider Darwish

"Infra Oman Exhibition 2013 was a well-organized exhibition and we are happy that we were a part of it. It was a good platform to exhibit our various Infra Products."

– Mr. Ramaswamy Krishnan (Director – Engineering Products Division)



Promocamera (Italy)

"Infra Oman 2013 has been a very interesting networking hub for the Sardinian construction and infrastructure companies. We are confident it will lead to new business opportunities of mutual interest".

– Mr. Luigi Chessa (Manager)



Spanish Embassy in Oman

"This exhibition enjoys a good momentum and draws bigger and bigger attention not only among companies in the sector but also for every one interested in doing business in Oman".

– Mr. Sergio Vela (Head of the Economic and Trade Office)



Wolf Group of Companies

"We were generally satisfied with the exhibition and the quality of visitors to our booth over the 3 days. I believe we were successful in terms of getting our name out to the market and the interest generated would certainly warrant due consideration for next year's event".

– Mr. Karl Whelan (President & Founder)



About Sultanate of Oman

Sultanate of Oman is the third largest country in the Arabian Peninsula. It borders the Kingdom of Saudi Arabia in the West and the United Arab Emirates in the North East. The country has been experiencing rapid progress over the past 43 years under the visionary leadership of His Majesty Sultan Qaboos bin Said. The Sultanate's continued economic growth has also effectively resulted in the development of industrial, manufacturing and infrastructure sector. Muscat was ranked as the second best city in the world to visit in 2012.



About The Venue

OIEC (Oman International Exhibition Centre) is the main venue for major trade fairs and exhibitions in the Sultanate of Oman, since 1985. The OIEC, located opposite Muscat International Airport, is close to major hotels and is just 20 minutes from the centre of the capital. For more information, please visit www.omanexhibitions.com

The Organizer

Al Nimr International Exhibition Organizers is a leading event management company in Oman and is renowned for the quality of its trade exhibitions.

To facilitate the participation of its exhibitors, the company offers a full suite of services ranging from travel and accommodation bookings, stand design and construction, logistics support as well as marketing and promotional solutions.

Al Nimr Expo has highly experienced professionals who are passionate about exhibition management and are ready to serve all exhibitors from the time of registration until the conclusion of the exhibition.

For more information about Al Nimr Expo, please visit www.alnimrexpo.com



AWARDS WON



Global HR Excellence Award (2013)
HRD Expo Oman - HR Event of the year
(India)



CMO Asia-Event Industry Award (2012)
Most Admired Event in the Middle East
(Singapore)



Al Roya Business Award (2012)
Best Business Enterprise-Private Sector
(Oman)



Oman Web Award (2011)
Best Website In Event Management Category
(Oman)

For stand reservations or for details on sponsorship opportunities and other information on Infra Oman, please contact:

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